






THE CHALLENGES

-  **Challenge 1: Increased Operational Costs**
Rising tariffs were driving up overall import costs and threatening the company's profitability.
-  **Challenge 2: Supply Chain Disruption**
The need to pay all duties upfront strained cash flow and made it hard to honor pre-tariff pricing.
-  **Challenge 3: Customer Price Increases**
Tariff-related cost burdens risked being passed down to customers, jeopardizing brand trust and competitiveness.
-  **Challenge 4: Retaliatory Measures**
The volatile global trade environment made it difficult to plan and manage an efficient supply chain.
-  **Challenge 5: Reduced Cash Flow**
Upfront tariff payments tied up capital that could have been reinvested elsewhere in the business.

THE RESULTS



**No Duties on Freight
routed through FTZ**



**Immediate
Cost Reduction**



**Increased Cash Flow
& Profitability**



**Strategic Agility
& Confidence**

THE CLIENT

In anticipation of new U.S. tariff policies, a Fortune 500 multinational consumer goods company approached McLane Global seeking a cost-effective import/export solution. Their goal was clear: reduce duty exposure, improve cash flow, and continue operating efficiently across international markets.



THE SOLUTIONS



Activated FTZ & Bonded Warehousing

Enabled the client to store goods tariff-free & defer duties, or eliminate them entirely for re-exported products.



In-Transit Freight Optimization

Shifted incoming freight not yet cleared by U.S. Customs into the FTZ within days, avoiding immediate duty charges.



Tariff Strategy Consulting

Provided expert insight into evolving trade regulations and helped the client remain agile in the face of ongoing changes.



Cost Optimization Through Grouped Shipping

Consolidated freight to reduce shipping costs and improve logistics efficiency.

By leveraging McLane Global's Foreign Trade Zone (FTZ), the client was able to avoid tariffs entirely on qualifying goods. Within days, McLane Global helped transition all in-transit freight that had not yet cleared customs into a non-taxable FTZ solution.

CONTACT US TODAY

 **281.210.3295**

If your business is facing similar challenges with tariffs, McLane Global is here to help. Get in touch with our expert team to explore how we can streamline your operations, reduce costs, and deliver exceptional results.